



**Northallerton Business Improvement District (BID) Limited  
BID and Town Centre Manager**

**Advert**

Job Title:	Northallerton BID and Town Centre Manager
Job Type:	Fixed term contract until 31 March 2022
Location:	Northallerton
Salary:	Competitive salary to be negotiated
Hours of work:	22.5 with some weekend, evening, early morning and bank holidays expected.
Closing Date:	Monday 4 February 2019
Interviews:	Friday 8 February 2019

The County Town of North Yorkshire, Northallerton is seeking to appoint a BID and Town Centre Manager to:

- Promote the High Street as a retail, commercial, entertainment and leisure hub;
- Broaden the attractiveness of the High Street to users in terms of its retail mix and wider leisure and commercial appeal;
- Support the performance of the businesses located in the High Street;
- Bring about physical improvement and develop and add to the cultural offer of activities.

The successful candidate will be accountable to the Northallerton BID Limited through the BID Board. They will undertake a range of activities to develop a vibrant town centre which serves the interests of businesses, residents and visitors. These activities fall under the 4 main themes of the BID namely Marketing - Raising our profile and our offering; Better Business Support; A Quality Appearance and Environment and Safe and Secure. They will include organising events to increase High Street footfall, supporting business development and developing initiatives to make the High Street safer, cleaner and more attractive to all its users.

This exciting and challenging role requires sensitivity and the ability to build and sustain positive working relationships with stakeholders.

Applicants must be eligible to live and work in the UK and should send their CV and supporting letter to: Lindsay Judd, Branch Manager, Bettys Northallerton, High Street, Northallerton DL7 8LF.

Please click the following link to view the Northallerton BID website, Job Description and Job Specification: <https://www.lovenorthallerton.com/>

Contact: By email [Lindsay.Judd@bettysandtaylor.co.uk](mailto:Lindsay.Judd@bettysandtaylor.co.uk)