

# BID NEWS

CONTACT US ON 07393 445613

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JULY BUSINESS NEWS FROM THE COUNTY TOWN



## Arts & Antiques Fair

SUNDAY AUGUST 26<sup>TH</sup> - 12 TO 5PM

HIGH STREET Northallerton **Free Family Festival**



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## BID FUNDS CCTV

A new security camera funded by local businesses will extend protection against crime & ASB in Northallerton.

Northallerton BID has contributed £7,000 towards the cost of the roadside CCTV camera outside Sainsbury's at the north end of the town. It links with 46 other Hambleton District Council (HDC) cameras providing 24-hr surveillance & public reassurance.

Julia Robinson, Northallerton BID Manager said; "we are pleased to work with HDC to strengthen Northallerton's reputation as a safe place to work, shop & visit. This new camera now gives the town full electronic surveillance from north to south of the major commercial areas. Not only is it an important deterrent against crime, it also sends a strong signal of our intention to protect people and property"

Hambleton District Councillor Fortune said "CCTV cameras have a proven track record in helping to prevent and detect crime, anti-social behaviour, drug and alcohol misuse, vandalism, shoplifting and driving offences.

"And we are delighted to work in partnership with Northallerton BID and Safer Hambleton to extend the camera coverage. This latest camera will help enormously to strengthen public reassurance and deter crime."

*Pictured L-R above are Julie Hutson (BID Director) Julia Robinson (BID Manager) Sgt S Wilson (NY Police) Paul Greig (The Standard) & Cllr Fortune (HDC) & above is an image of the camera in situ.*

## NORTHALLERTON DOG WEEK



Northallerton is getting ready to celebrate Northallerton Dog Week, a celebration of all things canine from Saturday 21<sup>st</sup> to Saturday 28<sup>th</sup> July 2018, with agility demonstrations, live talks, doggy portraits, dog art, kids "Spot the Dog" trail and a special doggy market in Northallerton Town Hall on Saturday July 21<sup>st</sup>.

The BID is appealing for tradespeople, animal businesses and/or charities to take part in the Doggy Market. If you are interested in taking a stall, please email [julia@lovenorthallerton.com](mailto:julia@lovenorthallerton.com) or click on this link to download an application form which has more details. <http://www.lovenorthallerton.com/2018/07/04/traders-needed-dog-week/> (BID members -all stall are FREE).

## NORTHALLERTON ARTS FAIR

Join us on August 26th for the new Northallerton Arts Fair! Expect live art, demonstrations, art for sale, photography, kids' workshops, artisan food and crafts galore. Perfect time to invest in a new Picasso or perhaps learn a new crafty skill?

Perfect time to invest in a new Picasso or learn a new crafty skill, plus have a great free family day out with free parking. Find out more on our website [www.lovenorthallerton.com/whatson](http://www.lovenorthallerton.com/whatson)

## DATES FOR THE DIARY

July 21-28<sup>th</sup> – Northallerton Dog Week  
 Aug 18<sup>th</sup> - Battle of the Standard 880 Event  
 Aug 26<sup>th</sup> – Northallerton Arts Fair on the High St  
 Sep 3<sup>rd</sup> - Northallerton Business Network  
 Sep 26<sup>th</sup> – LoveNorthallerton Business BBQ  
[www.lovenorthallerton.com/whats-on](http://www.lovenorthallerton.com/whats-on)

## SUPPORTED INTERNSHIPS

Supported 12 month, unpaid, internships enable young people (16-24) with an Education Health & Care plan to achieve sustainable paid employment. This is done by equipping interns with the skills they need for work, through workplace learning. Young people also complete a study programme with an educational training provider. Whilst on placement, the young person is supported by a buddy within the workplace.

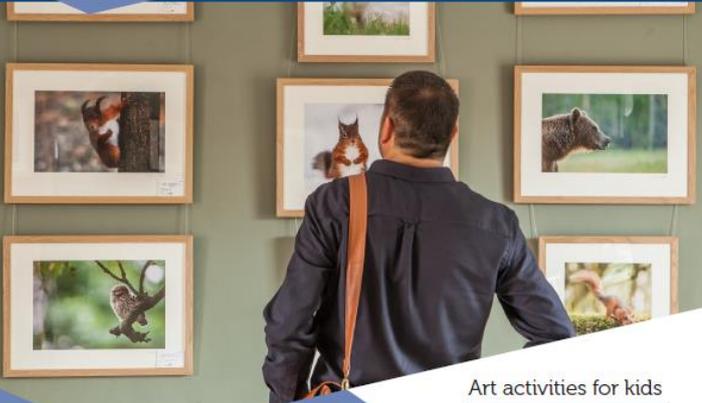
For info, contact: Rebecca Ward on 01609533782 or email [Rebecca.Ward@northyorks.gov.uk](mailto:Rebecca.Ward@northyorks.gov.uk)

## INDEPENDENTS DAY



Data released in June by the Local Data Company (LDC) & British Independent Retailers Association (bira) shows that **independent shops opened significantly more shops than in the same period last year**, whilst the national chains (with more than five stores nationally) continued to see a fall. **Independent shops saw an increase of +762 shops** in 2017. This is a significant rise from the net increase of +4 shops in 2016. A net increase of +562 units in 2017 on the high streets was one of the main drivers in the growth of independent retailing in 2017, with this being a +181% increase from the +200 unit growth in 2016. (Pictured above, Joe Cornish Gallery Café Team)

Northallerton
EST. 1200
Arts & Antiques Fair



Sunday August 26<sup>th</sup>  
11am to 4pm  
High Street Northallerton  
Free Family Festival

Artistic

Fully accessible site

Dog Friendly

Art activities for kids

Art workshops for adults

Art and artisan craftware for sale and on display

Antiques and bric a brac for sale

Street food and gourmet foodstuffs

Photo competition enter your photo in our photo competition to be judged online by the public plus a panel of experts.



Art competition enter your painting (all mediums) in our art competition to be judged by a panel of experts.



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## FOOTFALL FIGURES

June saw a 11% decline based on May footfall totals of 162,402, possibly due to the hot weather. One highlight was the Northallerton Homefront 1940s Sunday on June 10<sup>th</sup> which saw a 29% increase on figures from Saturday June 9<sup>th</sup> and a 52% increase on the same Sunday in May. Traders reported a brisk June 10<sup>th</sup> Sunday, with revenues up for some businesses by 40% or more.



## HAYS FUNDRAISING EXPLOITS

This year Hays Travel Northallerton are pledging to raise £2,500 for the new cancer centre being built at Northallerton Friarage Hospital.

Not content with completing the North Yorkshire Three Peaks 25 mile walk, the team have baked cakes, fundraised at carnivals and, **on Sunday 12th August they will be Sky Diving at Peterlee** to raise funds on behalf of Macmillan. Well done ladies!!!

Support this intrepid team via their justgiving page or pop a donation in store.

[www.justgiving.com/fundraising/hays-travel-Northallerton](http://www.justgiving.com/fundraising/hays-travel-Northallerton)



## HEALTHBOX LAUNCH

**Holland and Barrett** have launched a new and exclusive online personalised subscription service for vitamins, minerals & supplements using advice from qualified nutritionists.

The service, called Healthbox, differs from many other subscription box delivery services as they will be asked a variety of health questions on everything from dietary intake to general lifestyle habits as well as any ailments which create a unique vitamin subscription through the letterbox on a monthly basis.

## ANNUAL REPORT OUT NOW

The BID's annual report is out now, all BID members will shortly be receiving a copy through their letter boxes and the document will be available for download from our website. Thank you to all 118 businesses who engaged with us in 2017 and to the 65 businesses who attended our recent AGM. **Because of you, we are improving Northallerton for the benefit of all.**

EMAIL [JULIA@LOVENORTHALLERTON.COM](mailto:JULIA@LOVENORTHALLERTON.COM)

CALL 07393 445613

## SHINE AT WORK

**SHINE**  
HAIR & BEAUTY

### Helping you to SHINE at work

SHINE Hair & Beauty in Northallerton is well known for its reputation for customer care, friendliness and for providing high quality hair and beauty services.

Your employer has partnered with SHINE to offer you a range of special treats:

**A - a complimentary cut and blow dry (or haircut for men) on your introductory visit**

**B - a complimentary beauty treatment on your second visit**

**C - an ongoing 15% off all future visits for hair and beauty treatments.**

At your first appointment, you will receive a bespoke membership card which you can show at every future visit to secure your free treatment or discount.

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10 Thirsk Road,  
Northallerton. DL6 1PF



www.shine-hairandbeauty.co.uk

## A CHANGE IN HABITAT

Sainsbury's is investing £1.5M in new standalone stores for Habitat marking the first major investment in Habitat's portfolio for a decade. The 4,700 sq.ft store at Westfield London will create a home 'hub' for shoppers. The 6,500 sq.ft Brighton store will span two floors & showcase over 3,000 products, featuring a workshop & event space.

## SPECIAL OFFERS ONLINE

more for you **O<sub>2</sub>**

Get 15GB data for the price of 4GB

on the Huawei P20 or P20 Pro

Visit your local O<sub>2</sub> shop at 183-184 High Street, Northallerton

Terms apply.

Lots of special offers online at [lovenorthallerton](http://lovenorthallerton)

## NEW IOS APP FOR ARGOS

Sainsbury's said the new Argos IOS app could revolutionise TV buying by giving customers the opportunity to see what the product will look like in-situ. With the app, customers can use 25 full-scale, 3D models of TVs. It follows the launch of an augmented reality-enabled LEGO model which allowed customers to see more than 100 full scale animated 3D versions of LEGO toys. Argos has created 150 new technology roles in the south-east to boost its digital operations.

## PARKING DEMANDS

The BID's parking report is out now, join us in demanding North Yorkshire County Council change Northallerton to one-hour free parking on the High St. [Read it on our website](#)

**Northallerton,**  
Yorkshire's best kept secret.

Quality shopping, festivals, food & drink; all on one High Street



Discover it for yourself.



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