

BID NEWS

CONTACT US ON 07393 445613

www.lovenorthallerton.com



MAY BUSINESS NEWS FROM THE COUNTY TOWN



NORTHALLERTON REVITALISED

A property developer has announced plans to invest £1m in a new shopping arcade with a glass domed glass roof in Northallerton.

Mandale is applying for planning consent to revitalise retail units on the North Yorkshire market town's Regency Mews.

Along with a parade of six retail units overlooking the Tesco car park the firm has owned for 30 years, Mandale recently invested an undisclosed fee to purchase three further high street units.

Mandale property specialist Joe Darragh said the firm is excited about the prospect of giving the town's shoppers an investment boost.

"It will be spectacular when it's complete," he said. "we're going to create something very special that we are confident business owners, residents and visitors will all love."

We wish Mandale all the best in their new development!

DATES FOR THE DIARY

May 3-May 8th – Northallerton May Fair

May 5th – Tour de Yorkshire (Boroughbridge Rd, South Parade and Thirsk Road all affected)

May 11th – RAF Freedom Parade

June 10th – Homefront 1940's Sunday

June 24th – Homegrown Food Festival

July 8th – Northallerton Carnival

July 21-28th – Northallerton Dog Week

July 29th – Soapbox Challenge Race

Aug 18th - Battle of the Standard 880 Event

Aug 2018 – Northallerton Arts Month

www.lovenorthallerton.com/whats-on

LITTLE BOOK SMASH



With 25 money saving offers in our latest Little Book Of Offers, this edition has proved even more popular than ever! Retailers report hundreds of vouchers redeemed with some customers spending thousands of pounds on high value items in store. Are you in the Book? Our next (summer) edition hits the streets in July and the deadline for offers is June 16th don't miss out. All you need to do is provide a logo and an offer. We do the rest. You can also post an offer online anytime www.lovenorthallerton.com/littlebookoffers

NORTHALLERTON HOMEFRONT

Join us on June 10th for Northallerton Home Front Wartime Sunday, a celebration of the '40s.

Get in the mood and experience the nostalgia as Northallerton drifts back in time to the war years with vintage vehicles, music and fashion plus historical steam engines, bomb disposal demos and a range of vintage stalls.

Why not use up those ration coupons at the bake sale or borrow a costume and have your hair done 1940s style to look the part?

WARTIME WINDOWS

To celebrate the 1940s Northallerton Homefront event, Northallerton shops and businesses are encouraged to dress your windows in Forties style for the weekend. Your window will need to be dressed by Saturday 2nd June will be judged on Sunday 10th June by event organisers.

The winner of the competition will receive £150, second prize is £100 and third is £50.00

In addition, runners up will be highly commended for imagination and creativity.

To enter the competition please text *your shop name* followed by "1940s Window" to 07393445613 or email julia@lovenorthallerton.com by 7th June 2018

Do you specialise in vintage items? Do you offer street food? Contact us to be part of this event on the High St on julia@lovenorthallerton.com 07393445613



OPPORTUNITIES FOR RETAILERS

On June 10th 1940's Sunday and August 26th Arts Market, local businesses are being encouraged to have a stall at our events at a discounted rate. With nearly 5,000 visitors at our last event and more expected at our June and August events, this is an excellent time to take advantage of extra trading opportunities, especially if you are located off the High Street. Contact Julia for more details.

EMAIL [JULIA@LOVENORTHALLERTON.COM](mailto:julia@lovenorthallerton.com)

CALL 07393 445613

WIN BEST BID BUSINESS

Northallerton BID is committed to transforming the fortunes of the county town led by a cohesive business community, are you or do you know a great example of a Northallerton business who shares these values? Nominate them now here under the category of BEST BID BUSINESS www.hambleton.gov.uk/businessawards/



FOOTFALL FIGURES

April saw a steady month of trading on Northallerton High St which according to financial sources is seeing rising spends as opposed to many High Streets where these levels are falling.

Easter Sunday which is traditionally a very slow trading day on the High St due to many stores closing got a welcome boost from the BID's Classic Car Show, where 4,930 people attended. Betty's reported café trade 40% up on last year & the shops open had a brisk trading day. This was reflected in footfall, with Easter Sunday beating Easter Saturday footfall & week 1 stats of 138,772 the largest footfall in April with a total of 507,926 passers from the 1st to the 25th April inclusive.

GDPR

Do you keep data on your customers, staff or suppliers? New rules on GDPR are going to transform how you manage this data. You should now; Know what you have, and why you have it. Manage data in a structured way. Know who is responsible for it. Encrypt what you wouldn't want to be disclosed. Design a security aware culture. Be prepared –prepare for the worst. Businesses who ignore or breach these new rules can expect sizeable fines so it pays to get clued up. Confused about GDPR? Contact us for a easy guide to help

TREADMILLS SHOWS ART



On May 2nd as part of Northallerton BID’s place strategy and in collaboration with our partners Hambleton District Council, Wykeland Developments, Joe Cornish Gallery and artist Paul Berriff, a selection of photographs of 1960s legends are being erected on the hoardings to the new Treadmills development whilst works are carried out. These images were previously lost by the photographer and discovered 40 years later in an attic and feature 60s greats such as Sandie Shaw, Adam Faith and the Beatles before they became world famous.

If you like public art, don’t miss Northallerton Arts August, a whole month of arts inspired activities & installations, culminating in the High St transformed into a giant Arts market on Bank Holiday Sunday August 26th.



Exclusive Offers
Online
£10 off £50
USE CODE 10RUSH
.....
In Store
£10 FREE GIFT
when you spend £40

HOMEFRONT

1940'S SUNDAY

SUN 10TH JUNE | 11AM TIL 5PM
NORTHALLERTON HIGH STREET
FREE FAMILY EVENT

40's Vehicles **Dad's Army Radio Hour** **Live Music From Nostalgic Network**

Trade & Food Stands & Flea Market **Steam Engines** **Bomb Disposal Display**

Info On The Event Contact: Julia Chance (Bid Manager) 07393445613
Info On The Flea Market Contact: Susan 07966489192

DADS ARMY COME TO TOWN



Two men, one mike and 25 voices. Look out for a special taster performance from Dad's Army Radio Hour at June 10th Northallerton Homefront 40s Sunday. BBC Radio Times said "the appeal of 50-year-old sitcom Dad's Army is encapsulated in the affectionate & funny tribute." See the full show at the Forum Northallerton that evening at 8pm. Tickets are £12 at www.forumnorthallerton.org.uk or 01609 776230.