

## BID News

[www.northallertonbid.co.uk](http://www.northallertonbid.co.uk)

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## BID MEMBERS EVENT

Please save the day Monday 2<sup>nd</sup> October for your first Northallerton BID members only event.

To facilitate all members joining we are hosting two sessions, lunchtime and evening with optional workshops in the afternoon on business topics such as marketing, social media and sales, which are great for your business or personal development.

Even more exciting is members will get a sneak preview of our first Visitor Marketing Campaign and Brand and our brand-new Visitor website.

All members will shortly be getting an invite through the post but please save the date in your diary. **Monday 2nd October. See you there!**

### DATES FOR THE DIARY

Fri 8th Sep - Preview @ Betterdaze [01609 781383](tel:01609781383)

Sat 9th Sep - [Handcrafted Boutique Fair](#) Town Hall

Thu 21st Sep - Royal Opera House LIVE - The Magic Flute at the [Forum](#)

Thu 28<sup>th</sup> Sep @ 11am – Guided Tour of Prison Archaeological Site. Email us to register

Mon 2nd Oct - Northallerton BID Members Event - Email us to register (see email below)

Mon 16th Oct - 50% off First Aid training (Limited places) Email us to register (see email below)

### DIG FOR BUSINESS

Join Northallerton BID for a private guided tour of the Prison Archaeological Dig by experts on **Thursday 28th September at 11am.**

With only twenty places available, this event is RSVP only, first come first served. RSVP to [julia@northallertonbid.co.uk](mailto:julia@northallertonbid.co.uk) to secure your place, Hurry as they are bound to go fast!

Don't miss out on seeing this unique piece of Northallerton's History before the development of the site commences in the Autumn.

## HELP WITH MOBILES IS AT HAND



Does Mobile Technology feel like a maze? Do your kids know more about your phone or tablet than you do? Do you need advice or help installing apps or using social media? If so, help is on hand at the O2 store in Northallerton, home to O2 Guru Dean Godwin, tech trouble shooter offering expert advice to **everyone for free, regardless of their network**. For more information or to speak to Dean, call 01609 774369, go online on the O2 website or pop into the O2 High Street Store.

## POTTING SHED SMASH

After a popular preview night, the Potting Shed has enjoyed a phenomenal first few weeks of trading in Northallerton. Isaac Mayne, Head of Marketing & Promotions said; "We've been overwhelmed by the incredible response and support we've had from the people of Northallerton since we've opened. The site has been busier than we anticipated for the early stages of our venue & we're really looking forward to releasing some fantastic events we have planned in the near future." Go Potters!

## FIRST AID TRAINING - 50% SUBSIDY

A recent survey of BID businesses revealed that many companies wanted assistance with Emergency First Aid at Work training. As a result, we can offer 10 places on a subsidised one-day Emergency First Aid at Work Training course on Monday 16th October. The course costs £100 per person but the BID will pay 50% of the cost for levy paying members, offering you the chance to have one of your staff accredited for just £50. Interested? Email us to find out more.

## TEJANOS REBRAND



Tejanos will be relaunching in September as Tejanos Steak House & Grill bringing Northallerton great steaks, ribs and burgers. The new menu will feature a selection of steaks with all the trimmings along with current favourites such as Smoked Ribs, Homemade Burgers and Cajun Salmon. Tex Mex fans will welcome the news that popular favourites such as Fajitas, Enchiladas and Chimichangas will also feature on the menu. *Viva Tejanos!!*

## BETTERDAZE AHEAD

One of Northallerton's niche retailers is undergoing its third expansion in ten years to capitalise on the ongoing popularity of vinyl records. Betterdaze is expanding its Zetland Street shop to include a new expanded Record Shop and Juke Box Showroom. See the new store at their preview evening on Fri 9 September.