

BID News

www.northallertonbid.co.uk

Julia Chance - 07393 445613



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10K SUPER SUCCESS

On Sunday 28th May over 1,000 runners & 3,000 spectators crammed the High Street to race 10KM in aid of a host of charities, notably the Pendragon Trust. Footfall was high throughout the event and many local businesses received boosts in revenue by opening early on Sunday to receive runners & supporters. The event, which is in its second year, also received help from our local business community. Simon Bailes of Simon Bailes Peugeot said: "We love supporting this event. It is so important to pull our community together, this event does just that & more." This year was a sell-out so we strongly encourage early entry for next year to avoid disappointment. Race Day: 11am, 27th May 2018.

For more information go to

www.northallerton10k.co.uk/book-your-place

HAVE YOUR SAY

Northallerton BID Ltd has now set up the five groups which will lead on strategy in the key areas identified by the business plan. (available on our website)

Please volunteer to have YOUR SAY on how YOUR FUNDS are spent.

You can apply to join one or more groups

Safe and Secure

To improve safety and perceptions of safety in Northallerton

Business Support

To boost business, promote excellence, retain staff and fill vacant units

Marketing

To attract more customers & promote a more positive brand for Northallerton

Gateway

To improve key gateways to the town, public realm, transport policy, green projects and lighting.

Night Time Economy

To develop & grow the Night Time Economy in Northallerton

Email julia@northallertonbid.co.uk or call 07393 445613 to apply or find out more.

FREE TRAINING

Businesses (including retailers) with less than 10 employees should note there is a scheme offering funded training for employed people in areas such as Customer Service, Management and HR. For more information go to <http://ssw.fundingunit.org.uk/>

Select the York/North Yorkshire area, complete the details, and the scheme organisers will get in touch from there. If you have more than 10 employees but still have a training need, please get in touch and we will endeavour to find a solution for you.

2017 BILLING

Invoices have now been sent to all levy payers by Hambleton District Council on behalf of Northallerton BID. Direct Debit forms should be returned direct to Hambleton District Council as detailed on the form. Contact your BID Manager Julia using the details overleaf if you have queries or require BACS details.

For businesses outside the LEVY area you can join as a voluntary contributor. Contact Julia for more details.

CYBERCRIME



Cyber Crime is one of the fastest growing and potentially dangerous forms of crime now. Protect yourself & your business by knowing what to look out for.

Barclays provide a range of Cyber Crime factsheets for all (not just their customers) & they are also hosting a free seminar on the 29th June with the Institute of Directors on Cyber Security. Find out more by visiting our website news page on www.northallertonbid.co.uk/news

DATES FOR THE DIARY

Meet your Manager sessions at Joe Cornish Gallery on Zetland Street **every Thursday 4pm-6pm in June**. Pop along and meet your BID Manager, Julia.



Homegrown Festival - 25th Jun 10-4pm on the Applegarth.

Cybersecurity Seminar - 29th Jun 10-12pm at Middleton Lodge

Effective VISION setting to accelerate your business in 2017 - 4 July 8am-10am at Armstrong Watson.

Pop Up Business Cafe - 6 July 9-1pm Evolution Business Centre.

NRBF Business Social - 19 July 6.30pm - 8.30pm at Betterdaze on Zetland Street. Bring a bottle for networking with a twist!

All the above events are FREE to attend.

Contact us using the details overleaf if you wish to enquire about any of these events.