

BID News

www.northallertonbid.co.uk

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ANDY IN THE APPLGARTH?

On Sunday 16th July from 1pm Northallerton BID will be showing Wimbledon Live on a 21sqm Big Screen in the Applegarth for the men's final.

Bring a picnic and enjoy the live action FREE on the big screen as the finalists battle it out to see who will win tennis' most prestigious title. **Bid Levy Payers get FREE adverts on between games**, contact us for more info. **Wimbledon Live** is the first in a series of BID events designed to promote Northallerton to a wider audience as a destination to shop, eat, play and stay

For more information go to

www.northallertonbid.co.uk/andyinapplegarth

DATES FOR THE DIARY

Meet your Manager sessions at Joe Cornish Gallery on Zetland Street **every Thursday 4pm-6pm in July**. Pop along and meet your BID Manager, Julia.

Pop Up Business Cafe - 6 July 9-1pm
Evolution Business Centre. Free business advice from a panel of experts.

Northallerton Carnival –9 July 12-5pm on the Applegarth. Free Family fun

Wimbledon LIVE –16 July 1pm til late on the Applegarth, bring a picnic and watch the men's final live on the big screen.

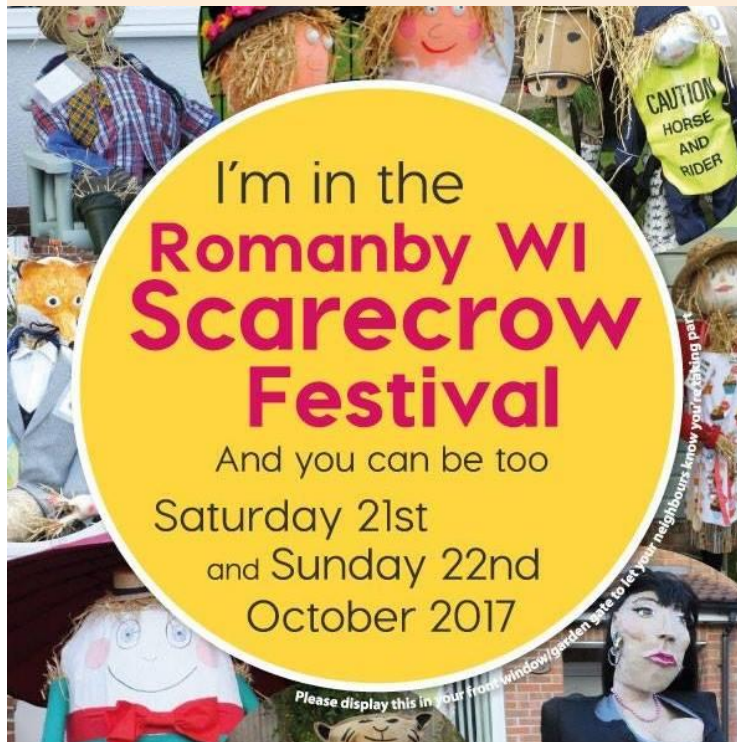
NRBF Business Social - 19 July 6.30pm - 8.30pm at Betterdaze on Zetland Street. Bring a bottle for networking with a twist!

Ampleforth Abbey Cider Evening – 27th July 7.30pm til late at the Golden Lion.

Sam Turners' Sammie's Sunday Funday - 30th July at Sam Turners Northallerton.

All the above events are FREE to attend.

ROMANBY SCARECROW FESTIVAL



Don't miss out on a ultra low cost way of advertising **YOUR business** to the 6000+ visitors to the Romanby Scarecrow Festival by entering your entry into the Romanby Scarecrow Festival.

Want to know more? Contact Samantha Jennings for more details on 07811 190193.

HAVE YOUR SAY

Are you interested in transport, cycling and/or green technologies? Why not shape your town and join our BID Gateway group?

Are you a restaurateur or DPS? Join our BID Night Time Economy group and help us promote a more vibrant night life for the town.

Groups meet for one hour monthly to decide how your funds are spent to improve Northallerton for business.

Contact Julia using the details below to apply to join our groups or to find out more.

FOOD GLORIOUS FOOD



Over 10,000 visitors chomped their way across the Applegarth for the Homegrown Food Festival on June 25th. Heralded as an absolute success, visitors enjoyed homegrown produce, street food, wines, beers, live music and cookery themed activities in the biggest little food festival in North Yorkshire. Nicky from Homegrown said "A visitor said it best when she said that Food and Drink bring everyone together. That's why we do what we do" Booking for next year's festival starts in November, watch this space for more news.

CYCLING NORTHALLERTON



Yorkshire is the new capital of cycling in Britain and now the county town of Northallerton has been named amongst six other Yorkshire towns as a start location for the September 2019 UCI Road Racing Championships.

EMAIL JULIA@NORTHALLERTONBID.CO.UK

CALL 07393 445613